

## **PROFILE**

I am a **Web Designer** and **Graphics Specialist** with over ten years of progressive experience developed throughout my career. I have extensive skills in graphic and Web design and I am a proactive and creative problem-solver who is frequently consulted by others for technical advice. I am an effective team member who thrives on new challenges and is committed to continuous learning and professional growth.

## **SKILLS**

- Over ten years of extensive experience building and maintaining Web sites. I am adept with raw XHTML and CSS (Cascading Style Sheets), PHP, jQuery, and JavaScript. I also use Dreamweaver, PSPad, Aptana, Flash, Photoshop and Illustrator.
- I have over ten years experience in project management. Closely working with clients and getting projects completed on time and on budget.
- Designed and built dynamic Web applications, including Content Management Systems. Experience with using PHP, ASP, AJAX, XML, Flash, ActionScript, and JavaScript as related to Web design.
- Submitted CSS Zengarden design showing creative use of XHTML and CSS design.
- Working closely with clients I have built many unique Web sites that both meet client branding objectives and create a satisfying user experience
- Four years experience designing curriculums, in the process training over 30 people in Graphic/layout software.
- Two years experience creating and managing ad campaigns using Illustrator, Photoshop and Indesign.
- One year experience as a Teachers Assistant in introductory course on HTML. Position required working extensively in WebCT. The course was managed entirely on-line, student support and grading student assignments where my primary responsibilities.
- Expert PC user with many years of experience working with Windows environment. Over ten years experience with the Microsoft Office Professional suite, using Word, PowerPoint, Excel and Access.
- At CorelWORLD 2000 in San Diego California I became a certified expert in CorelDRAW. I have over ten years of experience designing presentation promotional material on the PC and Macintosh platforms.
- Two years experience on the Mac OS, Linux OS.

**EMPLOYMENT EXPERIENCE**

<b>Pixel Graphics - Nanaimo, B.C. 2004 - Present</b>	
<b>Owner / Operator</b>	<b>Responsibilities</b>
	<ul style="list-style-type: none"> <li>• The Design and production of commercial Web sites. Help clients with every step in the production of their Web site; from concept design, branding, and content writing, to Web hosting and promotion.</li> <li>• Training clients in the regular maintenance of their Web sites.</li> <li>• Manage sub-contractors for specific database programming tasks / applications.</li> <li>• Build custom Web site interfaces, in strict conformance to Client approved mockups.</li> <li>• Build custom Wordpress themes and integrating themes into the Wordpress CMS. I have also trained clients in the use of Wordpress.</li> <li>• Design and build custom Web site modules (or widgets).</li> <li>• Liaison with clients in order to achieve project objectives.</li> <li>• Troubleshoot and fix Quality Assurance issues.</li> </ul>
<b>Tigh-Na-Mara Seaside Spa Resort &amp; Conference Centre - Parksville, B.C. 2006 – 2008</b>	
<b>Web Designer / Graphic Designer</b>	<b>Responsibilities</b>
	<ul style="list-style-type: none"> <li>• Create and manage ad campaigns using Illustrator, Photoshop and Indesign.</li> <li>• Accustomed to working on many projects simultaneously and meeting tight timelines.</li> <li>• Maintain two large corporate Web sites tigh-na-mara.com and grottospa.com.</li> </ul>
<b>Weyerhaeuser. - Nanaimo Timberlands, Nanaimo, B.C. 1999 - 2004</b>	
<b>Web Designer / Graphics Specialist</b>	<b>Responsibilities</b>
	<ul style="list-style-type: none"> <li>• Design, implement and maintain the BC Coastal Timberlands Website on the company's Intranet. Worked closely with clients and suggest new ideas in order to make the most of Web technologies.</li> <li>• Produce and maintain Weyerhaeuser BC Coastal Group recreation and logging road guide brochures. This includes managing all facets of design and production, from data acquisition to digital pre press preparation to quality control.</li> <li>• Produce presentation material including, desktop publishing, presentation maps, report graphics, logo designs, and display graphics.</li> </ul>

<b>MacMillan Bloedel Ltd. - Nanaimo Woodlands, Nanaimo, B.C. 1996 - 1999</b>	
<b>Graphics Specialist</b>	<b>Responsibilities</b>
	<ul style="list-style-type: none"><li>• Produce MacMillan Bloedel's recreation and logging road guide brochures and manage all facets of production from data acquisition to digital pre press preparation to quality control.</li><li>• Design, implement and maintain the Solid Wood Web site on the MB's Intranet. Work closely with clients and suggest new ideas in order to make the most of Web technologies.</li><li>• Act as CorelDRAW resource and support person for MB personnel. This involved the development, implementation and instruction of CorelDRAW training programs.</li><li>• Produce presentation material including, desktop publishing, presentation maps, report graphics, logo designs, and display graphics.</li></ul>

## ACCOMPLISHMENTS

2007: Recipient of Tigh-Na-Mara Sea Star award for rebranding of tigh-na-mara.com.

2004: A member of a five person Group Study Exchange to Mexico for Rotary International. Vocational exchange experiences included technology exchanges with various Web developers/software engineers across Mexico.

2003: In a time of tight budgets and low company resources I completed a redesign of the BC Coastal Timberlands website on the Weyerhaeuser Intranet

2001: Complete redesign of the Solid Wood website on the Weyerhaeuser Intranet transforming it from a static HTML site to an interactive Flash enhanced site.

2000: During a time of uncertainty and extreme change with the acquisition of MacMillan Bloedel by Weyerhaeuser, I created new recreation logging road guides for Port McNeill and North Island and completed a major update of the TFL 44 Recreation Brochure. Also developed and implemented the Environment Management System Web on the company Intranet which was crucial in Weyerhaeuser's efforts to become certified on the BC Coast.

1998-1999: Re-tooled and overcame many obstacles associated with designing, building and maintaining MacMillan Bloedel Limited, Solid Wood Web site on the company Intranet.

1998: Designed the MacMillan Bloedel Limited tenure map showing all MacMillan Bloedel lands in BC.

1997: Monthly winner in the 1997 CorelWORLD design contest. The TFL 44 Recreation and Logging Road guide won the best technical drawing category for the month of October/November.

1995-1997: Developed and conducted a CorelDRAW training program. In the process of training over 30 people in the use of CorelDRAW to create presentation maps.

1995: A member of the four-person team responsible for the acquisition of the Xerox Majestik - Cyclone printing system at Weyerhaeuser, Nanaimo Timberlands (one of the first of its kind in Nanaimo at that time).

## **EDUCATION**

2006 to 2007	Completed the Internet Production diploma program (with honours) at Malaspina University-College
2003 to 2005	Completed the Web Technologies full certificate program at BCIT with a 93% grade average.
1996	Okanagan University MicroStation 95 Level II certificate
1985-1988	Completed 35 Credits at Malaspina College Graphics Arts program.

## **TRAINING**

2002	Completed on-line introductory level courses in ArcGIS
2000	Attended the CorelWORLD conference in San Diego where I was certified as an expert user in CorelDRAW
1998	Attended the CorelWORLD conference in San Deigo
1997	Introduction to relational database using Access 97
1995	Training in intermediate and advanced Excel 5.0

## **PORTFOLIO**

Please visit my on-line portfolio at [www.carlos.pixelgrafx.net](http://www.carlos.pixelgrafx.net) in order to get a better sense of the kind of work that I am capable of doing.

## **REFERENCES**

Available upon request